

Curriculum Vitae

**Nick Harman**

Copywriter

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On the web: [www.copycom.demon.co.uk](http://www.copycom.demon.co.uk)

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**1991 - 2000      FREELANCE - Copywriter**

**Job description**      Through the line concepts, radio scripts, brochures and general copywriting for direct clients and advertising agencies. Various loyalty magazines 'journalism' and some HTML work. Fully Mac literate and IT inclined to anorak standard.

**Sample Clients**      Nortel Networks, Mitel, IBM, American Express, British Airways, Sealink Ferries, FT, Nestlé, Toshiba, Mercedes, Kenwood In Car, Travelodge

**1989 - 1991      Sears & Nalson, Covent Garden**

**Job description**      **Deputy Creative Director, Senior copywriter**

**Clients**      Laskys, Casio, NatWest, ShoeCity, Halfords, Fuji, Variq Airlines

**1987 - 1989      Osprey, London**

**Job description**      Copywriter

**Clients**      Jaguar cars, British Gas, Foden Trucks

**1985 - 1987      Burton Wisgard, London**

**Job description**      Copywriter

**Clients**      Charterhouse Bank, Wrighton Kitchens, Perpetual Unit Trusts, Citibank, Tate&Lyle

**1982 - 1985      Ogilvy & Mather, London**

**Job description**      Trainee to full copywriter

**Clients**      Shell, Ford, Rowntrees, Beechams, JVC, Unilever, Philips

**EDUCATION**

B.A. Hons English and French

**Nationality**      British

**Date of Birth**      15th September 1959